



KATOWICE
for a change

KATOWICE IN THE HEART OF CHANGE

KATOWICE

The Polish candidate city to organise the World Urban Forum in 2022 is the capital of the Upper Silesia region, the most industrialised part of Poland and at the same time – the core city of the biggest metropolitan area in the country (over 2.2 million inhabitants of the Upper Silesia Metropolitan Region).



KATOWICE HAS A STORY TO TELL!

Let us tell you about a city which over the past 3 decades has experienced tremendous changes driven both by a political transformation and a transition to a market economy, but also challenges caused by globalisation processes and a shift in the development paradigm.

The development of Katowice and other industrial cities and towns in Upper Silesia in the middle of 19th century was driven by the discovery of large coal resources. Thanks to this true “black gold,” the largest industrial district in Central Europe was created here in Upper Silesia. The landscape soon became dominated by factory chimneys, slag heaps, and winding towers.

The heavy industry development paradigm prevalent in post-war Poland and in other countries of the Soviet bloc as well as the inefficiency of the centrally-controlled economy determined the unbalanced and extensive development model of Katowice and the whole Upper Silesian conurbation.

The political and economic changes that occurred in Poland and other Central and Eastern European countries after 1989 revealed the need for improvement of the natural environ-

ment and technological disadvantages of heavy industry. Hundreds of thousands of people faced the perspective of unemployment. The city that so badly felt the consequences of unbalanced development knew that in order to survive, it needed a radical change; it needed sustainable development, which could improve the environment, but at the same time provide safe and well-paid jobs for local residents.

In 2018 Katowice hosted UN Climate Change Conference COP24, during which a declaration on solidary and fair transformation has been adopted. This fact creates an obligation for us to take and to initiate next joined actions for sustainable urbanization and development.

Today, Katowice is a dynamically developing metropolitan centre, with a high-tech industry, and strong academic and cultural functions. It has been able to achieve this success thanks to the coordination of actions at the national and local levels, a number of local and regional institutions, but first and foremost thanks to the commitment and determination of residents who, in the face of difficulties, could see the potential of their region and were urged to fight for its future.

The transformation processes in Katowice did not focus on gaining immediate benefits for a narrow group of stakeholders, but aimed for long-term results, which all area residents can equally benefit from. It was mainly focused on local residents. The pertinent transformation processes did not lead to excessive social polarisation and socio-spatial segregation. They also did not lead to mass poverty and homelessness.



THE EXPERIENCE OF SUSTAINABLE REINDUSTRIALISATION AND URBANISATION

Transformation processes in the city led to the radical change of industry structure. Traditional industry has been replaced mostly by high-tech companies and

centres of creative industries based on modern technologies and innovative sectors. Not without a cause the motto proposed by us for WUF 2022 reads "In the heart of change". It is right here where Polish cardiac surgery started to develop and professor Zbigniew Religa has conducted first heart transplantation in Poland. The enormity of

changes that have taken place in recent years is symbolized by the Katowice Culture Zone established on the site of the former Katowice Coal Mine. Creation of Katowice Special Economic Zone is also the symbol of the changes – proving that Śląskie Voivodeship is today the most attractive investment region in Poland.



The number of jobs in the heavy industry is on the decrease (construction, mining, metal manufacturing), there are more and more jobs in the service sector (new technologies, automotive, IT, food production, tourism).

KATOWICE SPECIAL ECONOMIC ZONE (KATOWICKA SPECJALNA STREFA EKONOMICZNA)

The Śląskie Voivodeship and 6 poviats of the Opolskie Voivodeship

350 COMPANIES

€ 7.5 bn INVESTMENTS

75k JOBS

source: ksse.com.pl

WE WANT TO DELIVER CHANGE – TOGETHER!

The experience of successful change towards sustainable urbanisation; the experience of just transition which puts people in the very centre of the transition process in order to not to leave anyone behind – this is the story we want to tell and show to the urban

world. We have a clear message to share with other cities facing similar challenges as Katowice once did. Often, what is perceived as a threat may be an opportunity, but to seize it **you must not just wait for change – you must trigger it!**

Katowice has not only something to share and say, but it is also eager

to listen to other stories, and learn from other cities. We cannot wait to meet all of you in our city!

Let's discuss how to transform our cities into places with a better life.

WUF11 in Katowice 2022 Towards a sustainable and just transition of cities. In the Heart of Change

TOWARDS THE FUTURE

intelligence

Katowice – a city which uses the knowledge potential of its residents

innovativeness

Katowice – a strong centre of implementing technological, cultural and social innovations

integration

Katowice – a socially, economically and territorially coherent city

internationalisation

Katowice – a city for all and recognisable around the world

Katowice and the Metropolitan Region – with the support of the governmental institutions – actively act for sustainable urbanisation, which corresponds to the Sustainable Development Goals and the assumptions of the New Urban Agenda of the UN. The organisation of the World Urban Forum in Katowice is in line with the assumptions of the Katowice City Development Strategy 2030 which sets out a vision, long-term goals and development directions of the city.

KATOWICE - OUR MATTER OF PRIDE

The years 1990. initiated a period of system, economic and social transformations in Central and Eastern Europe which also affected the Region of Upper Silesia.

During the 30-year transformation, Katowice was subject to a huge and easily noticeable transition. The former grey and sad capital city of the Polish mining sector became a friendly and creative centre of innovativeness which attracts new technologies. The heavy industry was replaced by the IT, industrial automation or food processing sectors. Over the last several years, the city also became an important centre of modern business services – global leading corporations located their business services centres in the city – and of important cultural initiatives, with all residents experiencing the effects of the transformation.

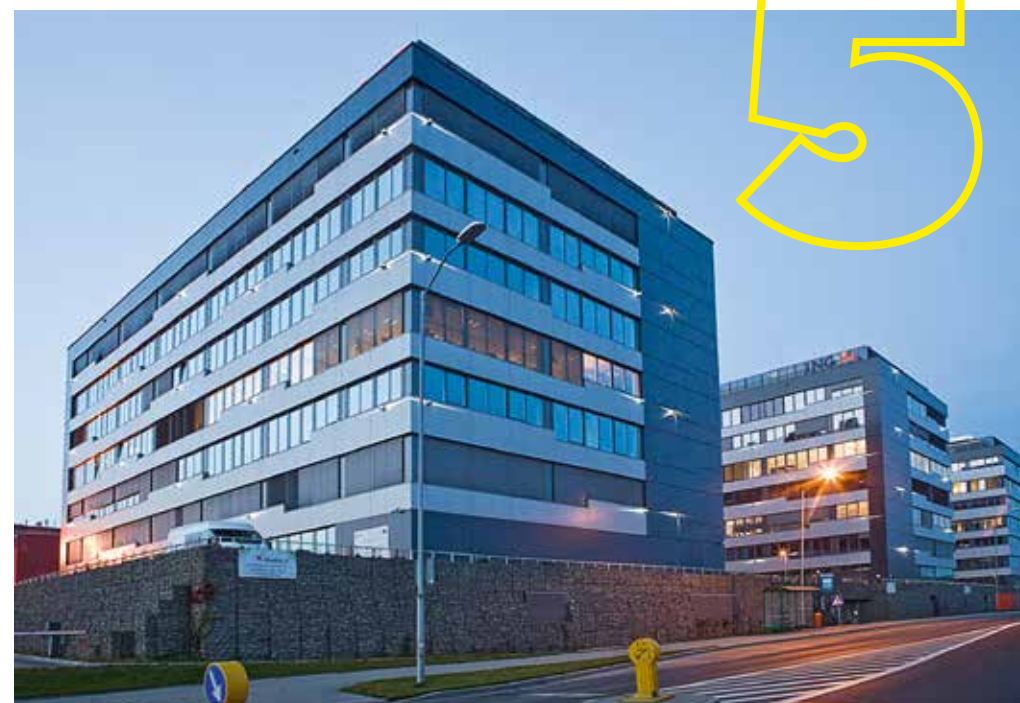
CHANGES – ONLY TO OUR ADVANTAGE

By presenting the transformation of the region after 1989, our aim is to inspire other cities to work for sustainable urbanisation and to demonstrate that a dynamic and fair transformation is feasible – without excessive social polarisation and spatial segregation. We wish to learn from other cities and urban shareholders how to implement the Sustainable Development Goals and the objectives of the New Urban Agenda of the UN in our city and the Metropolitan Region in an effective and efficient way, while the organisation of the World Urban Forum in this part of Europe for the first time ever will be a platform for debate and for exchanging knowledge and valuable experiences in this area.



ACTION REVITALISATION

Examples of achievements of the city in the recycling of the urban space and in the revitalisation and adaptation of the post-industrial heritage to new social and economic functions



1. - 2. Establishing the Culture Zone on the premises of the former coal mine in Katowice – the Culture Zone – a symbol of the transformation of the city.

3. Revitalising numerous post-industrial facilities to be transformed into cultural facilities (inter alia the Museum of Zinc Processing and the Wilson Mine Shaft Gallery in Katowice).

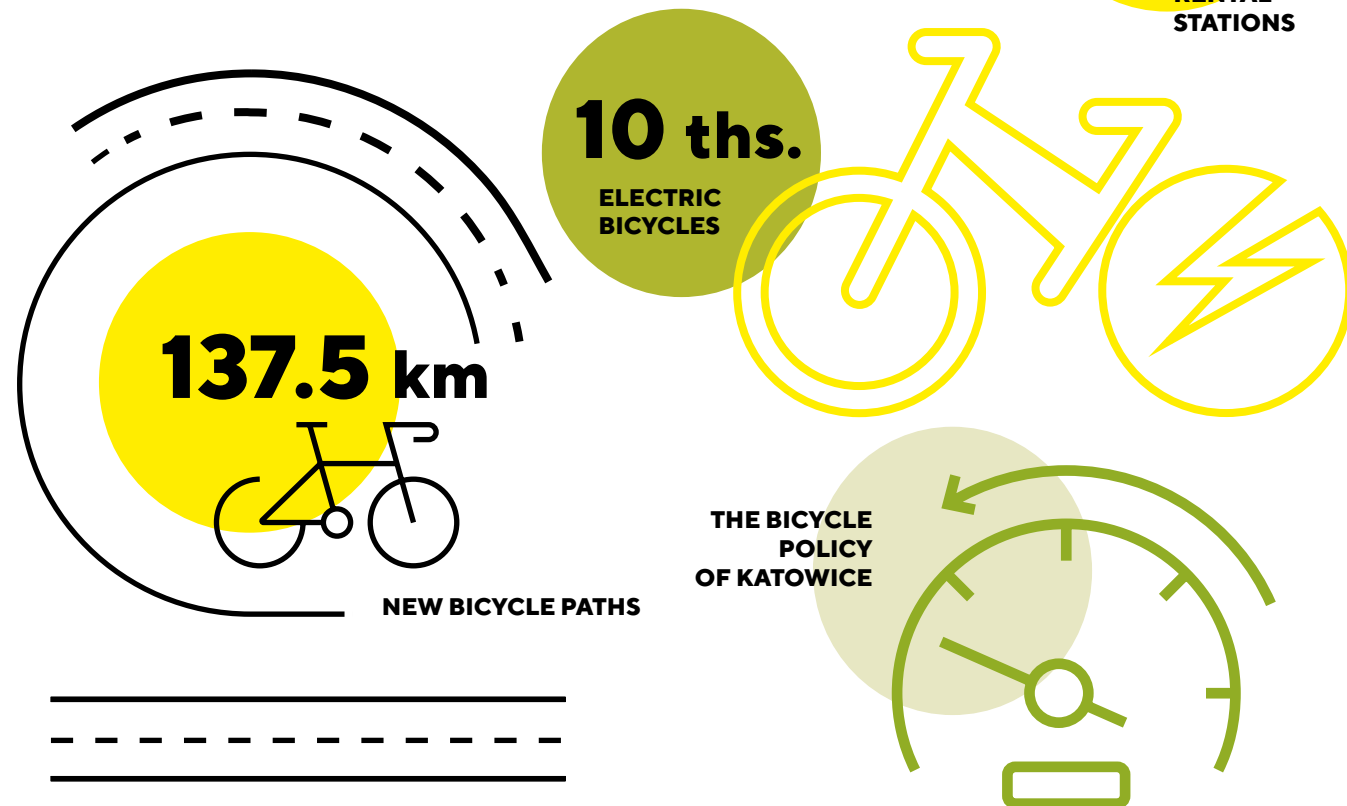
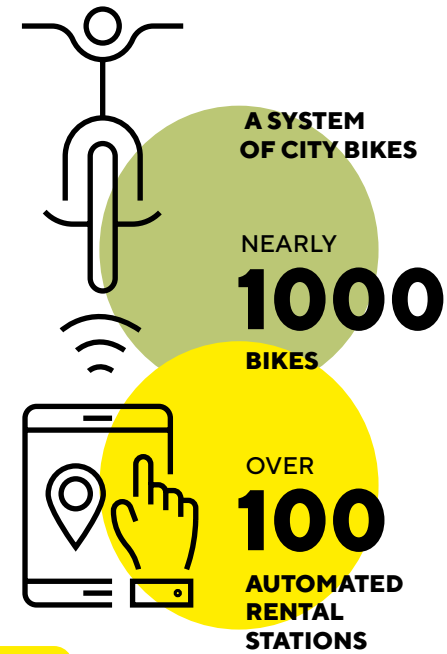
4. The socially managed revitalisation of the Workers' District "Nikiszowiec" in Katowice; The revitalised Workers' District "Nikiszowiec" was recognised to be a monument of history in 2011.

5. Establishing centres of advanced industries and business on the degraded post-industrial areas (inter alia the Industrial and Technology Park – the Silesian Porcelain Park in the renovated facilities of the former porcelain factory, the Industrial Park "Euro Centre" on the premises of the former paint factory and the GPP Business Park in Katowice on the premises of the metallurgical heaps).

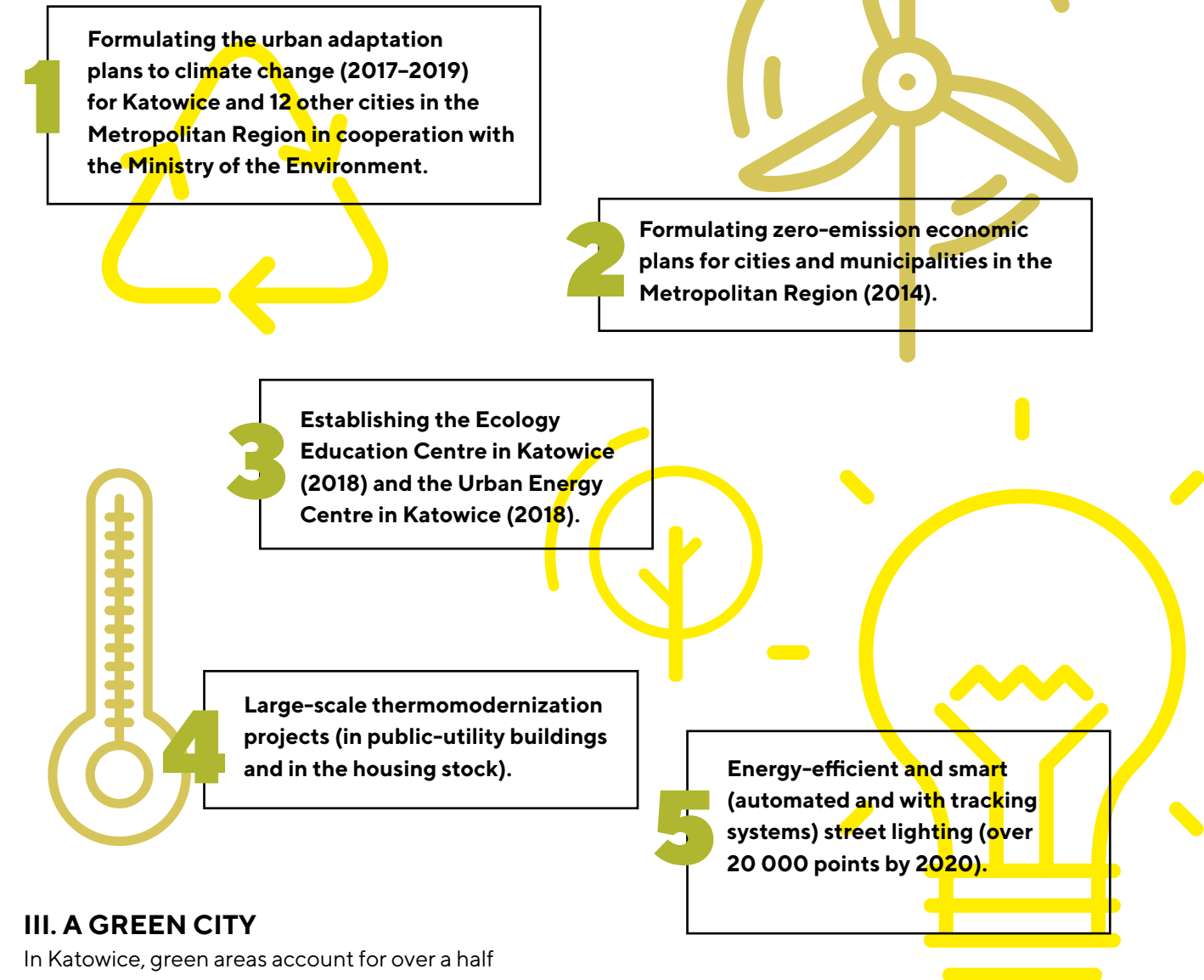
CARING ABOUT THE ENVIRONMENT

I. SMART SOLUTIONS IN PUBLIC AND INDIVIDUAL TRANSPORT IN THE METROPOLITAN REGION

1. A zero-emission system of tram and trolleybus transport.
2. Constructing over 100 recharging stations for electric vehicles in Katowice (by 2020).
3. Modernising the bus stock in the Metropolitan Region (2004–2020).
4. Actions for no-vehicle transport in the Metropolitan Region:
 - 137.5 km new bicycle paths
 - A system of city bikes (over 100 automated rental stations and nearly 1,000 bicycles; by 2022, 10 000 electric bicycles will be put into use under the regional bicycle system)
 - The Bicycle Policy of Katowice, zones of reduced traffic and pedestrian and bicycle zones



II. DECREASED PRESSURE ON THE ENVIRONMENT



III. A GREEN CITY

In Katowice, green areas account for over a half of its surface in total.





1. Plac na Glanc

("Spotless Square") – the urban courtyard revitalisation programme in Katowice (since 2013). Ecological and recycling methods are used in the revitalisation.

2. Revitalising urban main squares

in the Metropolitan Region to create safe and accessible urban spaces for residents.



IV. A COMMON GOOD

The involvement of residents was instrumental in the most important changes. The participatory budget is one of the most important tools. Katowice is one of the leading cities in Poland in terms of the value of the participatory budget.



KATOWICE AND ITS NEIGHBOURHOOD CITIES FORM THE METROPOLITAN REGION OF UPPER SILESIA AND ZAGŁĘBIE (41 MUNICIPALITIES).

The largest Polish Union of Integrated Territorial Investments operates there, while the urban and rural cooperation in the Region covers, inter alia, transport, low-emission economy, energy effectiveness, revitalisation and social housing.



- 1. Świętochłowice
- 2. Chorzów
- 3. Siemianowice Śląskie
- 4. Radzionków
- 5. Piekary Śląskie
- 6. Wojkowice

WORLD URBAN FORUM 2022

DATE:
June 2022

LOCATION:
Katowice and the Metropolitan Region

MAIN THEME:
New Urban Agenda 2030. Towards a sustainable and just transition of cities

MOTTO:
In the Heart of Change

The World Urban Forum in Katowice is to be an opportunity to evaluate the current progress in the implementation and strengthening of efforts for the implementation of the New Urban Agenda of the UN. We wish to view this document as a way towards a fair transformation of cities and human settlements. **The proposed motto is directly related to our city's experiences and corresponds to the UN-HABITAT Strategic Plan for the years 2020–2025**, which emphasizes the challenges and the necessity to transform the cities and human settlements. The motto "In the Heart of Change" directly refers to the logotype of Katowice in the shape of a heart.

Results of the World Urban Forum in Katowice (for UN-Habitat, Poland and Katowice)

1 **Preparing and presenting a global report on the determinants, challenges and effects of the transformation of cities and human settlements** during the World Urban Forum. The report will serve as a basis for discussion at the Forum, and for the formulation of appropriate recommendations. The report, being a contribution to the implementation of the UN-HABITAT Strategic Plan for 2020–2025, will be prepared in collaboration with the UN-HABITAT.

2 **Formulating the recommendations to increase the effectiveness and efficiency of assistance programmes** for the implementation of the Sustainable Development Goals and the New Urban Agenda.

3 **Formulating the recommendations for building urban-rural partnerships** and strengthening their potential for action for sustainable urbanisation and sustainable local development.

SPECIFIC TOPICS:

1. Reduced spatial inequality and poverty in communities across the urban-rural continuum
2. Enhance shared prosperity for cities and regions
3. Strengthened climate action and improved urban environment
4. Effective urban crises prevention and response
5. Social inclusion
6. Cross-cutting areas
7. Drivers of change
8. Organizational performance enablers

4 **Presenting and evaluating (among international stakeholders and urban policy actors)** the progress made in the implementation of the UN-HABITAT Strategic Plan for 2020–2025 in relation to the Sustainable Development Goals (in particular, Goal 11) and the New Urban Agenda.

5 **Adopting a declaration on the just and sustainable transformation of cities and human settlements.** The Declaration will be a set of recommendations and solutions based on best practices in cities around the world, including Katowice and the Metropolitan Region, in the field of the transformation of cities and human settlements towards greater sustainability, justice and accessibility for everyone – in conjunction with the assumptions and demands of the New Urban Agenda and the Sustainable Development Goals.

OUR ADVANTAGE - EXPERIENCE

1. Participating actively in the World Urban Forum in the years 2008–2018.
2. A background for important events.

Katowice has hosted multiple international, European and national events.



2–15.12.2018 – COP 24 and CMP 14 // 23 000 participants from 197 countries

11–13.09.2018 – Impact mobility rEvolution'18 // 2000 participants, 150 speakers

12–15.06.2018 – XII Annual Meeting of the UNESCO Creative Cities Network (Katowice – the City of Music) // 350 delegates from 160 cities in 64 countries around the world

INTEL EXTREME MASTERS



15–16.05.2018 – European Start-up Days // 2 500 guests, 250 start-ups, 75 speakers

6–7.12.2017 – Impact'17 fintech // over 1000 participants, 150 speakers, 100 partners

25–29.10.2017 – The 23th edition of World Music Expo WOMEX // 700 exhibitors, 2 600 delegates, 7 scenes, 303 artists, 60 concerts

17–19.10.2017 – The Business Expo Fair // over 10 exhibitors, over 6 000 guests

18–21.05.2017 – The 5th Congress of Urban Movements “Democracy of Cities – Co-responsibility for Cities”

28–29.06.2016 – The 7th ABSL Conference // over 1000 participants

Since 2016 – 4th edition 4 Design Days in February 2018, 9 000 business guests and 25 000 visitors

Since 2013 (annually) – Intel Extreme Masters // 169 000 visitors

Since 2011 (annually) – The European Congress of Small and Medium-sized Enterprises // the 8th edition (October 2018) – over 7 500 persons

INDUSTRIADA



Since 2010 (annually) – Industriada – the largest one-day cultural festival of the post-industrial heritage in Central Europe // 9 June 2018 – the edition “Industria is a Women” – 25 cities, 100 000 persons

Since 2010 (annually) – OFF Festival

Since 2009 (annually) – The European Economic Congress // the 10th edition (14–16 May 2018) – 11 500 persons

Since 2007 (annually) – The International Conference City – City Management

Since 2006 (annually) – Silesian Jazz Festival

Since 1981 (annually) – Rawa Blues Festival

RAWA BLUES FESTIVAL



UPCOMING EVENTS IN KATOWICE

1. The 5th World Conference on Doping in Sports (2019)
2. The “Space Rocks” Festival of the European Space Agency (2019)
3. The Interpol European Regional Conference (2019)
4. The International Fair of Mining, Power Industry and Metallurgy – The Eco-Combustion & Eco-technologies Trade Fair (2019 and 2021)
5. The International Congress of Educating Cities (2020)



FACILITIES

The condensed and modern conference and exhibition space in the city centre – in the vicinity of the railway and bus stations and very well connected with the Metropolitan Region by public transport. The main venue for the World Urban Forum will be the facilities in the Culture Zone:



1. The International Congress Centre – along with the SPODEK Arena, it forms the largest and most modern congress centre in Poland. The total surface amounts to 38 900 m² (34 900 m² of the usable surface), 35 conference halls (from several to over 8 000 seats).

2. The Sport and Entertainment Arena SPODEK – one of the most recognisable icons of the Polish architecture. The useful floor area amounts to 29 473 m² and has the capacity of up to 11 016 visitors.



1



2

NOTE!
All facilities are adapted to the needs of persons with disabilities and offer a number of facilitations for users.



3

3. The National Polish Radio Symphony Orchestra. The building with the usable floor area of 25 450 m² has a large concert hall (1800 seats), a chamber hall (283 seats) and a recording studio.



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5. The ALTUS Tower – the highest skyscraper in Katowice, hosting inter alia the Hotel Courtyard by Marriott Katowice City Centre and a conference centre with 7 conference halls.



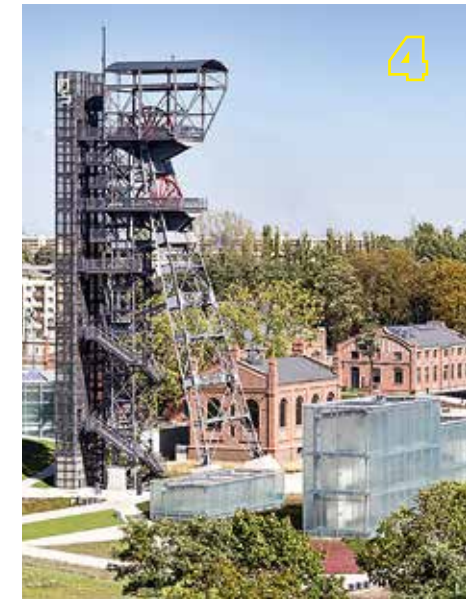
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6. The Campus of the University of Silesia: 9 conference halls and 21 smaller halls.

4. The Silesian Museum. Put into use in 2015, the complex of museum buildings (with 25 000 m² of usable floor space and 6 000 m² of exhibition space). It consists of a new 7-storey museum building (3 underground levels) and renovated post-industrial facilities. The museum has 4 conference halls (from 100 to 400 seats) and 9 education halls (from 20 to 100 seats).

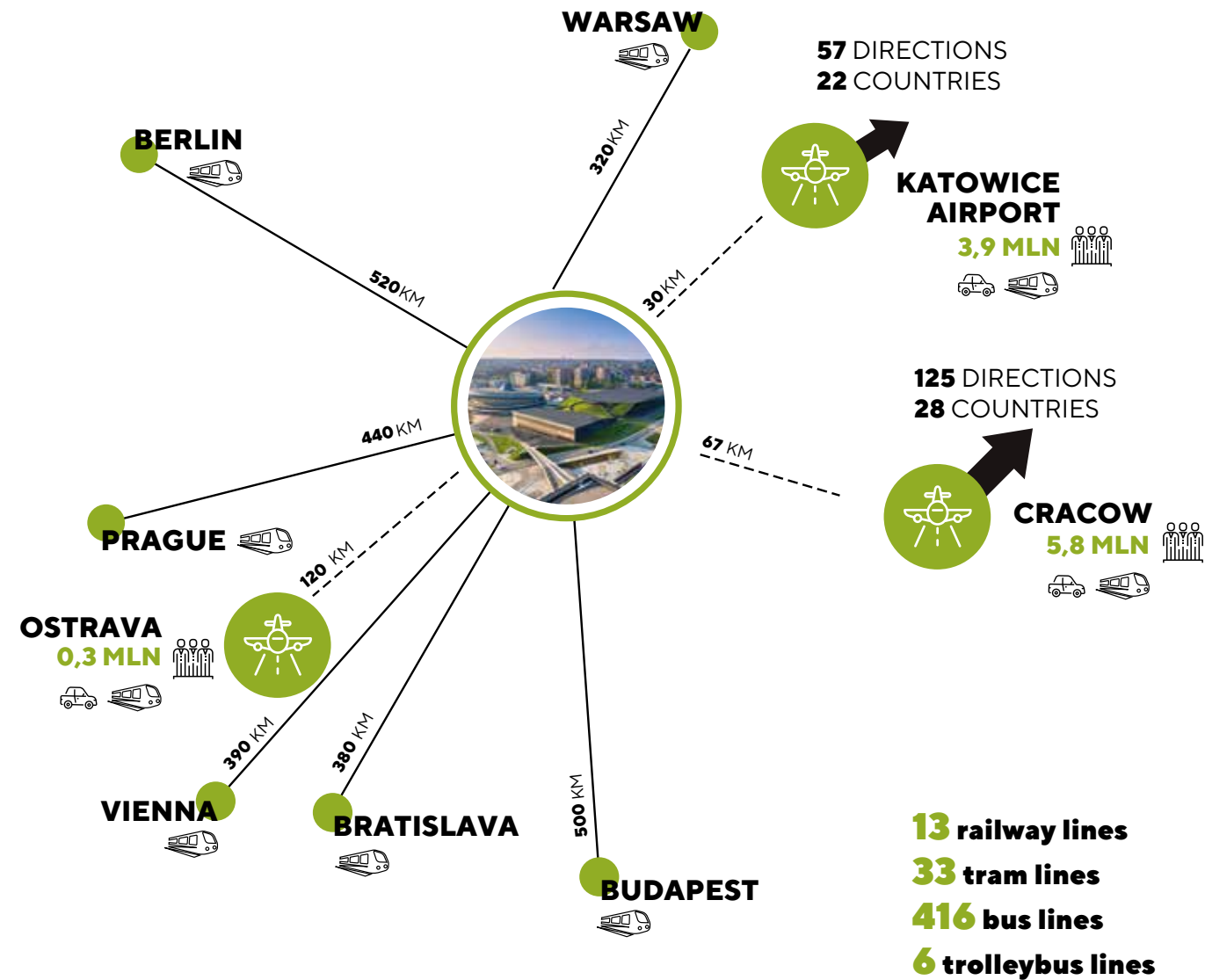


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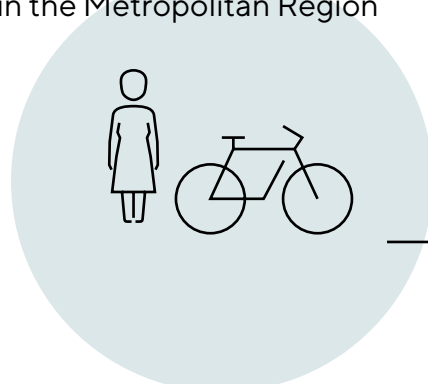


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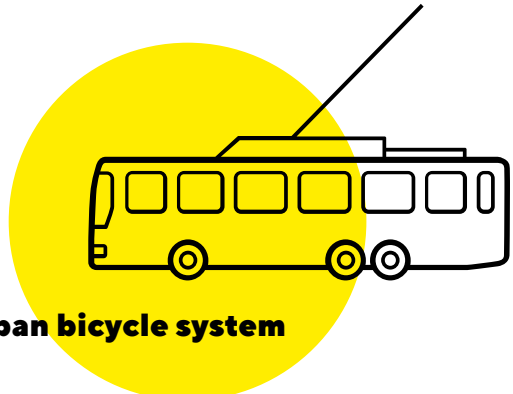
TRANSPORT AND LOGISTICS



The public transport system
in the Metropolitan Region

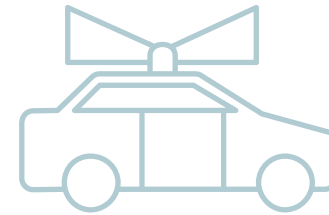


The urban bicycle system



ACCOMMODATION FACILITIES

Katowice and the Metropolitan Region: 86 hotels (5 150 hotel rooms and 9 404 beds)
Kraków: 149 hotels (10 700 rooms, 21 792 beds)



SECURITY AND PUBLIC ORDER

The Śląskie Voivodeship

38 organisational units of the Police (12 000 Police officers)
3 posts of the Military Police
774 security companies

HEALTH CARE AND EMERGENCY MEDICAL SERVICES

The Śląskie Voivodeship

2 849 medical clinics (11 361 doctors) and 73 hospitals, 12 Hospital Emergency Departments
126 medical rescue teams, 12 medical landing sites at hospitals



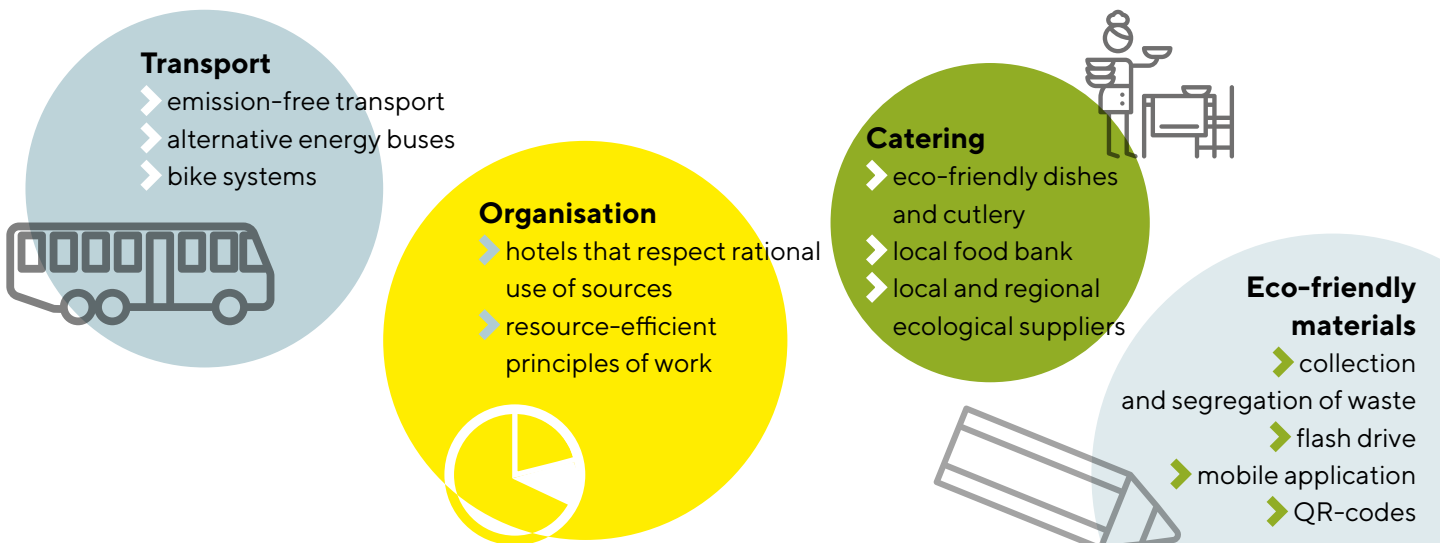
COUNTERACTING THREATS

The Śląskie Voivodeship

31 organisational units of the State Fire Service (2 680 firefighters and 325 fire-fighting vehicles)
10 specialised rescue groups of the State Fire Service
946 Voluntary Fire Brigades



MORE ENVIRONMENTALLY SUSTAINABLE CONFERENCE? YES, WE DO!



**THE FOLDER HAS BEEN PREPARED IN COOPERATION
WITH THE MINISTRY OF INVESTMENT AND ECONOMIC
DEVELOPMENT OF THE REPUBLIC OF POLAND AND THE
CITY OF KATOWICE.**